

Protection of Personal Information Act (POPI Act)



Workshop

Maccauvlei In-House Offering

MACCAUVLEI

Right now is the time for every business to be fully compliant with the POPI Act.

However, getting on board with the POPI Act is about so much more than minimising legal risk and avoiding hefty potential fines for non-compliance.

It is about processes and managing personal information in such a way, that you will be able to retain the most important element to succeed in business: the unwavering loyalty and trust of your customers.

COURSE CONTENT

- Introduction to the POPI Act and personal information
- The eight conditions for lawful processing of personal information
- POPI implementation in an organisation
- The implications of POPI in direct marketing
- General exclusions in terms of POPI
- Transborder information flow
- The impact of POPI on your organisation
- Risks and consequences of non-compliance

WHO SHOULD ATTEND?

This workshop is for those employees responsible for ensuring that the organisation complies with the POPI Act, legal adviser, compliance officer, information officer or data protection officer

DURATION OF TRAINING

2-3 hours

CERTIFICATION

- Learners will be awarded a Certificate of Attendance

Contact Details

For registration forms or more detail please contact us:

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